Supplementary material

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| Constructs | Items | Mean | SD | Skewness | Kurtosis |
| Affective risk perception | Affective risk perception-1 | 3.60 | 1.076 | −0.511 | −0.296 |
| Affective risk perception-2 | 3.87 | 1.020 | −0.728 | 0.016 |
| Affective risk perception-3 | 3.84 | 0.962 | −0.661 | 0.127 |
| Affective risk perception-4 | 3.73 | 0.995 | −0.745 | 0.324 |
| Affective risk perception-5 | 3.81 | 0.997 | −0.738 | 0.265 |
| Perceived restorativeness | Perceived restorativeness-1 | 4.08 | 0.707 | −0.531 | 0.399 |
| Perceived restorativeness-2 | 3.96 | 0.782 | −0.352 | −0.338 |
| Perceived restorativeness-3 | 4.00 | 0.777 | −0.757 | 0.971 |
| Perceived restorativeness-4 | 3.78 | 0.748 | −0.244 | −0.169 |
| Perceived restorativeness-5 | 3.65 | 0.803 | −0.411 | 0.359 |
| Well-being | Well-being-1 | 3.72 | 0.845 | −0.306 | −0.201 |
| Well-being-2 | 3.67 | 0.846 | −0.081 | −0.621 |
| Well-being-3 | 3.77 | 0.842 | −0.177 | −0.612 |
| Well-being-4 | 3.69 | 0.835 | −0.224 | −0.227 |
| Willingness to pay a premium | Willingness to pay a premium-1 | 3.42 | 0.908 | −0.263 | −0.372 |
| Willingness to pay a premium-2 | 3.36 | 0.908 | −0.227 | −0.102 |
| Willingness to pay a premium-3 | 2.65 | 1.111 | 0.366 | −0.595 |